

Corporate Social Responsibility

QNH has put in place a comprehensive, integrated approach to Corporate Social Responsibility, building on our established infrastructure for addressing crucial issues related to the environment, community, workplaces and product development. We support the sourcing of local products and services and building local supplier capacity, to bring sustainable economic worth and empowerment to the local community whether in Qatar or abroad, hence demonstrating our commitment to sustainable purchasing whenever possible.

Corporate Social Responsibility is also an important value, which is shaping how we better manage our costs and revenue. Being responsible reduces our costs, especially energy. It also makes our hotels more in keeping with our guests' values on the environment and the community.

Travel and tourism is one of the world's largest economic and employment sectors with consequently large impacts. Our current priority is to focus on the impact of our hotels and resorts, where we can have the greatest influence over creating positive outcomes. We have undertaken a major initiative with the Ministry of Environment for the protection of the sea and reefs at Sealine Beach Resort and are undertaking a similar programme at the Renaissance Sharm El Sheikh.

We have increased our focus on understanding the environmental impact of our activities and aim to reduce our electricity and water consumption at all our properties. We continually seek to reduce negative environmental impacts resulting from our activities by adopting environmentally preferable business practices and innovative technologies. We are currently working actively to reduce our carbon footprint and have assigned internal reduction measurements and targets.